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**RUDI'S ORGANIC BAKERY HARVEST SEEDED BREAD
NAMED ONE OF AMERICA'S HEALTHIEST FOODS
BY HEALTH MAGAZINE**

Experts Name Rudi's Organic Harvest Seeded Bread as top bread in 7th Annual Healthy Food Awards

Boulder, Colo. – Sept. 23, 2011 – *Health* magazine has voted [Rudi's Organic Bakery Organic Harvest Seeded Bread](#) as the top bread in its annual Healthy Food Awards, which helps readers identify the best grocery products on the market. The magazine, which provides news, tips, and trends for living a fabulous life each day, tasted over 500 new convenience foods on the market. Products were judged based on overall taste, look, feel and nutrition. The winners can be found in the October 2011 issue of the magazine on newsstands now and at Health.com.

“We’re thrilled a top wellness publication like *Health* recognizes our organic breads as one of the healthiest and most delicious products in the U.S.,” said Doug Radi, vice president of marketing for Rudi’s Organic Bakery. “We’re committed to baking breads that are free from synthetic chemicals, artificial ingredients, preservatives and genetically modified organisms (GMOs). Our Organic Harvest Seeded Bread is good for you and your family, as well as the environment.”

“The certified organic loaf is slightly sweet and studded with poppy, pumpkin and sunflower seeds, which give each slice good-for-you-fats,” noted *Health* magazine. “We highly recommend smearing a toasted slice with almond butter and a drizzle of honey.”

Rudi’s Organic Bakery was founded 35 years ago on the idea that there is a better, brighter way to make bread, leading the company to become a trailblazer in the bread industry. Rudi’s Organic bakes bread without the use of artificial chemicals or preservatives, and pioneered the use of organic ingredients in its breads and baked goods over 20 years ago. Made with organic ingredients you can recognize and pronounce, Rudi’s Harvest Seeded Bread brings together a blend of tastes from the harvest with a touch of honey for a hint of sweetness. The bread is available nationally at natural foods stores and select mainstream supermarkets. To learn about other Rudi’s Organic Bakery products, along with products in Rudi’s gluten-free line, [Rudi’s Gluten-Free Bakery](#), visit www.rudisbakery.com.

[About Rudi’s Organic Bakery, Inc.](#)

Rudi’s Organic Bakery, Inc., founded and headquartered in Boulder, Colo., is the nation’s largest brand of USDA certified organic breads. Rudi’s Organic Bakery has a long history of baking bread a better and brighter way, by using simple organic ingredients that contain no artificial ingredients, preservatives, high fructose corn syrup or trans-fat. Founded in 1976, Rudi’s offers small batch organic artisan breads, sliced sandwich breads, wide pan sandwich breads, English muffins, bagels, hamburger and hot dog buns, and wraps as well as a popular line of organic spelt breads, buns and tortillas. For more information, visit www.rudisbakery.com or follow Rudi’s Organic Bakery on [Facebook](#) and [Twitter](#).

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