



## Potato Slider Buns

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**About:** When one, enormous burger just won't do, the clever cook calls on the slider to provide a mouth-manageable deliciousness delivery vehicle. And now, your baby burgers can arrive in style, sandwiched between Rudi's Organic Bakery's new Potato Slider Rolls. Like all Rudi's Organic Bakery products, the rolls are made with only the highest quality, fully-organic ingredients, proudly sporting the USDA organic certification seal.

Based in Boulder, Colo., Rudi's Organic Bakery is the only nationally available brand offering a full line of certified organic bread and baked goods, giving families a variety of wholesome foods baked without artificial ingredients, preservatives, high fructose corn syrup or trans-fat. Rudi's has been committed to baking delicious, family-friendly breads without artificial ingredients for 35 years, and has also leveraged this legacy of baking on the bright side to launch a new line of gluten-free products.

**Description:** **Organic Potato Slider Buns (MSRP - \$4.39)** – These whole grain rolls blend a smooth texture, a delicious potato taste, and a hint of cane sugar sweetness to provide the rich flavor needed to complement sliders and small sandwiches.

**MSRP Pricing:** \$4.39

**Availability:** Rudi's Organic Bakery Potato Slider Buns will be available nationally starting this May at natural foods stores and mainstream supermarkets.

**Nutrition Facts & Ingredients:** Rudi's Organic Bakery breads and rolls are loaded with goodness. We use only the highest quality, wholesome, organic ingredients so moms can feel great about choosing Rudi's Organic Bakery. You won't ever find artificial preservatives, chemicals or ingredients you can't pronounce in our tasty and organic baked goods.

**Potato Slider Buns:**

<b>Nutrition Facts</b>	
Serving Size 1 Bun (43g/1.5oz)	
Servings Per Container 12	
<b>Amount Per Serving</b>	
<b>Calories</b> 110	<b>Calories from Fat</b> 10
<b>% Daily Value*</b>	
<b>Total Fat</b> 1.5g	<b>2%</b>
Saturated Fat 0g	<b>0%</b>
Trans Fat 0g	
Polyunsaturated Fat 0g	
Monounsaturated Fat 1g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 170mg	<b>7%</b>
<b>Total Carbohydrate</b> 21g	<b>7%</b>
Dietary Fiber 1g	<b>4%</b>
Sugars 2g	
<b>Protein</b> 3g	
Vitamin A 0%	• Vitamin C 2%
Calcium 0%	• Iron 6%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories: 2,000    2,500
Total Fat	Less than 65g    80g
Saturated Fat	Less than 20g    25g
Cholesterol	Less than 300mg    300 mg
Sodium	Less than 2,400mg    2,400mg
Total Carbohydrate	300g    375g
Dietary Fiber	25g    30g
Calories per gram:	
Fat 9 • Carbohydrate 4 • Protein 4	

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