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**RUDI'S ORGANIC BAKERY TAKES TOP HONORS IN  
EVERY DAY WITH RACHAEL RAY MAGAZINE TASTE TEST**

*14 Grain Sandwich Bread ingredient list reads like a who's who of healthy grains*

**Boulder, Colo. – Aug. 23, 2010** – In a recent taste test of sandwich breads, *Every Day with Rachael Ray* magazine awarded [Rudi's Organic Bakery's](#) 14 Grain Sandwich Bread top honors in the multigrain category. The honors can be found now in the September issue of the magazine.

In order to select its monthly *Taste Test Approved* selections, *Every Day with Rachael Ray's* editorial staff conducts a blind taste test using a panel composed of the magazine's editors, food industry professional and guests. Panelists taste each product over the course of several hours, recording their scores for flavor, texture and appearance with most weight going to flavor. Rudi's Organic Bakery's 14 Grain topped the magazine's September selections based on its high scores.

"We're confident our 14 Grain Sandwich Bread is a nutritious and tasty bread option from breakfast to dinner because of its nutty flavor, soft texture and heartiness the whole family can enjoy," said Doug Radi, vice president of marketing for Rudi's Organic Bakery. "We're thrilled and honored *Every Day with Rachel Ray* has recognized our efforts to bake on the bright side, using only the highest quality, organic ingredients moms can feel good about. We pride ourselves on using all of the good stuff and none of the bad."

According to *Every Day with Rachael Ray's* September issue, Rudi's Organic Bakery 14 Grain's ingredient list reads like a who's who of healthy grains, with barley, quinoa, kamut and amaranth being among the ingredients used. Just three slices a day of Rudi's Organic Bakery 14 Grain provides the recommended daily allowance of whole grains and healthy goodness.

**About Rudi's Organic Bakery, Inc.**

Rudi's Organic Bakery, Inc., founded and headquartered in Boulder, Colo., is the nation's largest brand of USDA certified organic breads. Rudi's Organic Bakery has a long history of baking bread a better and brighter way, by using simple organic ingredients that contain no artificial ingredients, preservatives, high fructose corn syrup or trans-fat. Founded in 1976, Rudi's offers small batch organic artisan breads, sliced sandwich breads, wide pan sandwich breads, hamburger and hot dog buns, wraps and a popular line of organic spelt breads, buns and tortillas. For more information, visit [www.rudisbakery.com](http://www.rudisbakery.com) or follow Rudi's Organic Bakery on [Facebook](#) and [Twitter](#).

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